

Gloria Dei Vestry Meeting Agenda

March 17, 2022

| AGENDA ITEM: | PERSON RESPONSIBLE |
|--|---------------------------|
| <p>Agenda Documents</p> <p><u>Consent Agenda</u> Vestry Meeting Agenda – 3/17/22 Vestry Meeting Minutes – 2/17/22 (Approved by email) Financials – 1/1/22-2/28/22 Financials Lite – 1/1/22-2/28/22 February 2022 Sexton Report March 2022 Profile Committee Report March 2022 Business Plan Report Upcoming Historic Gloria Dei Events Fire Walking Tour Brochure</p> <p><u>For Discussion and/or Vote</u> Cooking for Mercy Hospice February 2022 Accounting Report to the Vestry Easter Egg Hunt Wedding Venue Name Research Riverside Weddings Logos</p> | <p>Jaime</p> |
| | |
| List of Business | |
| Opening Prayer | Nils |
| Approval of Consent Agenda | Jaime |
| Business Plan - Marketing Report and Possible Logos | Candy |
| South Street Mini-Station | Amy |
| Extending Rectory Stay for Koshy | Jaime |
| Proposal for Cooking Together for Mercy Hospice | Jaime |
| Easter Plans Services Designate Easter Music Funds (See Accounting Report) Egg Hunt (See Jill’s proposals) | Koshy |
| Executive Session | Koshy |
| Discussion on Executive Sessions | Amy |
| Annual Meeting and Vestry Elections | Jaime |
| Profile Committee Update | Candy |
| Closing Prayer | Nils |
| | |

Vestry Meeting Minutes for February 17, 2022

Next meeting: March 17, 2022

Members Attending: Megan Bartlett, Julie Daye, Amy Grant, Jaime Konowal, Koshy Mathews, Candace Roberts, Jim Ufheil, Nils VanAmmers

Absent: Bob Jenkins

Guests: None

Virtual Meeting on Zoom

| ITEM | DISCUSSION | ACTION |
|--|---|--|
| Opening Prayer | | Candy |
| Consent Agenda | Correction to the report <i>Gloria Dei Survey Draft</i> - Item 4 should read “the church and its adjacent Riverside Hall” | Approved as amended. |
| Bishop’s Visit on February 27th | Koshy reviewed the schedule for the Bishop’s visit. He will meet with confirmands before the service and with the congregation after the service. That will be followed by a meeting with the Vestry and the Profile Committee. He also reviewed statistical data that the diocese sent about our parish and community. This is also a request from Canon Kurt Berlenbach for an updated report on the Business Plan. | Koshy |
| Ash Wednesday and Lent | Services will be held at Noon and at 7:00 PM on Ash Wednesday. Both services will be live, with the evening service streamed online. For Lent, Koshy encouraged that the church pray for the success of our search for a new rector. He referred to the prayer group that meets online on Thursdays at 9:30-9:45 AM and urged more people to participate. | Koshy |
| Parochial Report | A draft of the 2021 Parochial Report was discussed. Koshy is concerned that the number for membership is inflated. Ways to arrive at a more accurate membership number were discussed, as well as ways to maintain the records of new members and members who have left. There was a question about how many people have been attending the streaming service each Sunday. | Candy will give the current membership spreadsheet to Christine McBride for review. It will then be reviewed by a few members who attend regularly and know most of the parishioners. Jaime will get the numbers of streaming service attendees. |
| Profile Committee | On Sunday, 2/20/22, the Profile Committee wants to announce the formation and scheduling of discussion groups to gather information from parishioners about what we are looking for in a new rector. | Vestry agreed. |
| Security Cameras | Victor Security, our current vendor, gave a quote of \$995 for a replacement network video recorder (NVR) which would allow us to add four additional cameras on our existing setup. Vestry members would like a quote from a company that uses the cloud, which Victor does not. It was noted that the new equipment is needed urgently as there have been a number incidents in the area. | Mark will be asked to talk to other companies. |
| YCCA Rent Increase Amount for 9/21-8/22 | This year’s increase of \$204.43 a month needs to be communicated to Alexis. | Candy is meeting with Alexis on 2/18/22. |
| Property Committee Report | Materials Conservation reports that the pulpit platform in the sanctuary is safe to use, although the wood piers on which it sits will eventually need to be replaced. They will continue to monitor any sinking. | |
| Sextons’ Report | It was suggested that the sextons be given a form to use instead of the narrative report they currently provide. | Candy will create a draft form based on the job description. |
| Upcoming Elections for Vestry | Vestry Elections are coming in May. We will need 3 people to serve 3 three year terms and 1 person to serve a one year term. Jaime and Jim will be completing 2 terms and will rotate off. Julie will be completing 1 term and is eligible to run again. We will need someone to complete the remaining year of Jerry Walker’s three year term. | |

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|-----------------------|-------|
| Closing Prayer | Candy |
|-----------------------|-------|

Gloria Dei (Old Swedes') Church
BUDGET FOR 2022
 1/1/2021-2/28/2022
 Category Description

| Category Description | Actual | Budget | Difference | Yearly Budget |
|--|------------------|------------------|------------------|-------------------|
| INCOME | | | | |
| 03 - Regular Support | | | | |
| Easter and Christmas Flowers | 0.00 | 0.00 | 0.00 | 1,000.00 |
| Plate | 166.00 | 300.00 | -134.00 | 3,000.00 |
| Pledge | 6,731.24 | 7,200.00 | -468.76 | 44,000.00 |
| TOTAL 03 - Regular Support | 6,897.24 | 7,500.00 | -602.76 | 48,000.00 |
| 04 - Money from Investments | | | | |
| Aethon/Exelon/Phila Contrib | 78.61 | 0.00 | 78.61 | 600.00 |
| Church F 064786 - Alfred C Young | 0.00 | 0.00 | 0.00 | 1,600.00 |
| Church F 064791 - A Adele Rudolph | 0.00 | 0.00 | 0.00 | 5,300.00 |
| Church F 064934 - Dorothy Maynard Smith | 0.00 | 0.00 | 0.00 | 52,000.00 |
| Church F 065033 - 4th Century Fund | 0.00 | 0.00 | 0.00 | 15,250.00 |
| Church F 065117 - Simes | 0.00 | 0.00 | 0.00 | 5,600.00 |
| To balance budget from Church Foundation 065033 | 0.00 | 0.00 | 0.00 | 30,175.00 |
| PNC 16-35-035-0617188 - Simes | 0.00 | 0.00 | 0.00 | 10,750.00 |
| Wells Fargo 1513091190 - Charles I Stille | 1,000.00 | 1,125.00 | -125.00 | 4,500.00 |
| Wells Fargo 1519175748 - Gloria Dei Church | 0.00 | 4,375.00 | -4,375.00 | 17,500.00 |
| WF 1519178585 - Lunsbeck, Roebling, Hogeland | 0.00 | 0.00 | 0.00 | 17,500.00 |
| TOTAL 04 - Endowments | 1,078.61 | 5,500.00 | -4,421.39 | 160,775.00 |
| 05 - Other Income | | | | |
| Donations | | | | |
| Baptism | 0.00 | 83.30 | 0.00 | 0.00 |
| Funeral Services | 0.00 | 166.60 | -166.60 | 1,000.00 |
| May I. Young FD | 0.00 | 0.00 | 0.00 | 3,200.00 |
| Miscellaneous Other Income | 500.00 | 0.00 | 500.00 | 0.00 |
| Societies - Organizations | 0.00 | 0.00 | 0.00 | 1,500.00 |
| TOTAL Donations | 500.00 | 166.60 | 333.40 | 5,700.00 |
| Fund Raiser | | | | |
| Flea Market | 0.00 | 0.00 | 0.00 | 5,000.00 |
| Jazz & Joe | 60.00 | 100.00 | -40.00 | 600.00 |
| Lucia | 528.83 | 0.00 | 528.83 | 28,700.00 |
| Misc Fundraiser | 70.00 | 0.00 | 70.00 | 0.00 |
| Other Book Sales | 314.08 | 0.00 | 314.08 | 0.00 |
| Riverside Weddings / Rentals | 0.00 | 0.00 | 0.00 | 39,532.00 |
| Sales Book 300 | 647.45 | 0.00 | 647.45 | 0.00 |
| Sexton Sideshow Fund Raiser | 1,736.44 | 0.00 | 1,736.44 | 0.00 |
| TOTAL Fund Raiser | 3,356.80 | 100.00 | 3,256.80 | 73,832.00 |
| Memorials | | | | |
| Mass Cards | 40.00 | 0.00 | 40.00 | 100.00 |
| TOTAL Memorials | 40.00 | 0.00 | 40.00 | 100.00 |
| Rentals | | | | |
| Other Rentals | 8,446.00 | 8,859.84 | -413.84 | 0.00 |
| YCCA - Kreative Kids | 8,446.00 | 8,859.84 | -413.84 | 53,159.00 |
| TOTAL Rentals | 12,342.80 | 9,126.44 | 3,216.36 | 53,159.00 |
| TOTAL 05 - Other Income | 5,584.42 | 4,513.22 | 1,071.20 | 132,791.00 |
| TOTAL INCOME FOR OPERATING | 20,318.65 | 22,126.44 | -1,807.79 | 341,566.00 |

| | Actual | Budget | Difference | Yearly Budget |
|--|------------------|------------------|------------------|-------------------|
| EXPENSES | | | | |
| 03 - Regular Expense | | | | |
| Easter and Christmas Flowers | 0.00 | 0.00 | 0.00 | 1,000.00 |
| Total 03 - Regular Expense | 0.00 | 0.00 | 0.00 | 1,000.00 |
| 05 - Fund Raising Expenses | | | | |
| Baptism Expenses | 0.00 | 0.00 | 0.00 | 0.00 |
| Book 300 Shipping Expenses | | | | 0.00 |
| Flea Market Expenses | 0.00 | 0.00 | 0.00 | 600.00 |
| Funeral and Burial Expenses | 0.00 | 50.00 | -50.00 | 300.00 |
| Lucia Expenses | 0.00 | 0.00 | 0.00 | 13,000.00 |
| Other Book Sales - 80% to Swedish Colonial Society | 0.00 | 0.00 | 0.00 | 0.00 |
| Other Fund Raising Expenses | 0.00 | 0.00 | 0.00 | 0.00 |
| Other Rental Expenses | 200.00 | 0.00 | 200.00 | |
| Riverside Weddings/Rentals Expenses | 700.00 | 0.00 | 700.00 | 32,112.00 |
| Sexton Sideshow Expenses | 398.35 | 0.00 | 398.35 | 0.00 |
| TOTAL 05 - Fund Raising | 1,298.35 | 50.00 | 1,248.35 | 46,012.00 |
| 12 - Diocesan | | | | |
| Assessments | 4,449.00 | 4,449.00 | 0.00 | 13,347.00 |
| Sacred Ask | 855.46 | 855.46 | 0.00 | 4,705.00 |
| TOTAL 12 - Diocesan | 5,304.46 | 5,304.46 | 0.00 | 18,052.00 |
| 13 - Outreach from Operating Budget | | | | |
| Other Outreach | 0.00 | 0.00 | 0.00 | 2,000.00 |
| TOTAL 13 - Outreach from Operating Budget | 0.00 | 0.00 | 0.00 | 2,000.00 |
| 14 - Operating Expenses | | | | |
| Clergy Expenses | | | | |
| Clergy Continuing Ed | 150.00 | 84.00 | 66.00 | 500.00 |
| Clergy Telephone | 90.00 | 90.00 | 0.00 | 540.00 |
| Clergy Travel, Other | 0.00 | 166.60 | -166.60 | 1,000.00 |
| TOTAL Clergy Expenses | 240.00 | 340.60 | -100.60 | 2,040.00 |
| Compensation | | | | |
| Benefits | | | | |
| Rector Health | 0.00 | 0.00 | 0.00 | 7,500.00 |
| Sexton Life & Disability | 0.00 | 63.32 | -63.32 | 380.00 |
| Sexton Medical Supplemental | 0.00 | 0.00 | 0.00 | 5,000.00 |
| TOTAL Benefits | 0.00 | 63.32 | -63.32 | 12,880.00 |
| Pension | | | | |
| Rector | 0.00 | 0.00 | 0.00 | 7,164.00 |
| TOTAL Pension | 0.00 | 0.00 | 0.00 | 7,164.00 |
| Salary | | | | |
| Christine McBride | 2,244.38 | 3,182.34 | -937.96 | 19,094.00 |
| Gloria Dei Rector - 1st Half | 10,154.00 | 10,140.32 | 13.68 | 30,421.00 |
| Gloria Dei Rector - 2nd Half | 0.00 | 0.00 | 0.00 | 27,807.00 |
| Jim Minacci | 2,922.00 | 3,065.16 | -143.16 | 18,391.00 |
| Paula Minacci | 2,922.00 | 3,065.16 | -143.16 | 18,391.00 |
| Supply Clergy | 1,317.24 | 1,350.00 | -32.76 | 2,400.00 |
| TOTAL Salary | 19,559.62 | 20,802.98 | -1,243.36 | 116,504.00 |
| Salary-Tax | | | | |
| Medicare | 269.00 | 275.66 | -6.66 | 1,654.00 |
| Soc Sec | 1,150.24 | 1,179.00 | -28.76 | 7,074.00 |
| TOTAL Salary-Tax | 1,419.24 | 1,454.66 | -35.42 | 8,728.00 |
| TOTAL Compensation | 20,978.86 | 22,320.96 | -1,342.10 | 145,276.00 |

| | | | | |
|--|-------------------|-------------------|-------------------|-------------------|
| General | | | | |
| Adult/Family/Growth | 150.00 | 166.66 | -16.66 | 1,000.00 |
| Advertising & Banners | 325.00 | 325.00 | 0.00 | 2,000.00 |
| Alter Guild - Liturgical | 64.53 | 166.66 | -102.13 | 1,000.00 |
| Audit | 0.00 | 0.00 | 0.00 | 6,000.00 |
| Deanery/Convention | 0.00 | 0.00 | 0.00 | 500.00 |
| Flowers | 120.00 | 100.00 | 20.00 | 300.00 |
| Hospitality and New Member | 34.19 | 173.34 | -139.15 | 1,040.00 |
| Miscellaneous General Expenses | 110.00 | 200.00 | -90.00 | 1,200.00 |
| Rector Moving | 0.00 | 0.00 | 0.00 | 2,000.00 |
| Rector Search | 0.00 | 1,000.00 | -1,000.00 | 4,000.00 |
| Sunday School | 0.00 | 40.00 | -40.00 | 200.00 |
| TOTAL General | 803.72 | 2,171.66 | -1,367.94 | 19,240.00 |
| Insurance | | | | |
| Comprehensive - Umbrella | 3,820.00 | 2,500.00 | 1,320.00 | 7,500.00 |
| Work Comp | 142.00 | 125.00 | 17.00 | 750.00 |
| TOTAL Insurance | 3,962.00 | 2,625.00 | 1,337.00 | 8,250.00 |
| Music Budget | | | | |
| Music and Organ Maintenance | 0.00 | 0.00 | 0.00 | 2,200.00 |
| Tsunami Productions - Organist Supply | 4,232.66 | 4,232.66 | 0.00 | 25,396.00 |
| TOTAL Music Budget | 4,232.66 | 4,232.66 | 0.00 | 27,596.00 |
| Office | | | | |
| Bank Charge | 256.11 | 66.66 | 189.45 | 400.00 |
| Computer supply | 585.18 | 83.34 | 501.84 | 500.00 |
| Internet/Phone/WiFi | 895.96 | 833.34 | 62.62 | 5,000.00 |
| Miscellaneous Office Expense | 164.25 | 250.00 | -85.75 | 1,500.00 |
| Payroll Service | 202.57 | 143.00 | 59.57 | 800.00 |
| Postage | 176.00 | 83.34 | 92.66 | 500.00 |
| TOTAL Office | 2,280.07 | 1,459.68 | 820.39 | 8,700.00 |
| Property Expenses | | | | |
| Alarm | 900.00 | 416.66 | 483.34 | 2,500.00 |
| Lawn/Landscape Service | 0.00 | 0.00 | 0.00 | 5,000.00 |
| Terminix | 86.00 | 166.66 | -80.66 | 1,000.00 |
| Property Expenses | 14,061.89 | 3,333.34 | 10,728.55 | 20,000.00 |
| Church | 5,225.77 | 0.00 | 5,225.77 | |
| Church Yard | 5,689.98 | 0.00 | 5,689.98 | |
| Rectory | 0.00 | 0.00 | 0.00 | |
| Riverside Hall | 251.76 | 0.00 | 251.76 | |
| Roak House | 14.38 | 0.00 | 14.38 | |
| Sexton House | 2,880.00 | 0.00 | 2,880.00 | |
| TOTAL Property Expenses | 15,047.89 | 3,916.66 | 11,131.23 | 28,500.00 |
| Sundries | | | | |
| Food/Paper Products/Misc | 228.35 | 500.00 | -271.65 | 3,000.00 |
| TOTAL Sundries | 228.35 | 500.00 | -271.65 | 3,000.00 |
| Utilities | | | | |
| U-Gas | | | | |
| 1114501039 Rectory | 1,324.22 | 1,200.00 | 124.22 | 3,500.00 |
| 2114501047 Church | 1,814.18 | 1,400.00 | 414.18 | 4,000.00 |
| 3114501055 Riverside Hal | 1,196.50 | 800.00 | 396.50 | 2,500.00 |
| 4114501063 Sexton House | 335.26 | 400.00 | -64.74 | 1,200.00 |
| 5114501071 Roak House | 1,544.55 | 1,400.00 | 144.55 | 4,200.00 |
| TOTAL U-Gas | 6,214.71 | 5,200.00 | 1,014.71 | 15,400.00 |
| U-PECO Energy | | | | |
| 34262-00609 Rectory and Church | 166.20 | 100.00 | 66.20 | 3,500.00 |
| 40448-01504 Riverside Hal | 0.00 | 100.00 | -100.00 | 3,700.00 |
| 43451-01700 Sexton House | 300.29 | 100.00 | 200.29 | 2,400.00 |
| 49850-01702 Roak House | 364.48 | 150.00 | 214.48 | 3,000.00 |
| TOTAL U-PECO Energy | 830.97 | 450.00 | 380.97 | 12,600.00 |
| U-Water 012-75780-00904-xxx | | | | |
| 005 Church | 0.00 | 100.00 | -100.00 | 600.00 |
| 005 Rk-S-RSide | 230.59 | 550.00 | -319.41 | 3,300.00 |
| TOTAL U-Water 012-75780-00904-xxx | 230.59 | 650.00 | -419.41 | 3,900.00 |
| TOTAL Utilities | 7,276.27 | 6,750.00 | 526.27 | 31,900.00 |
| TOTAL 14 - Operating Expenses | 55,049.82 | 44,317.22 | 10,732.60 | 274,502.00 |
| TOTAL EXPENSES for Operating | 61,652.63 | 49,671.68 | 11,980.95 | 341,566.00 |
| OVERALL TOTAL | -41,333.98 | -27,545.24 | -13,788.74 | 0.00 |

| DESIGNATED GIFTS BUDGET | | 0.00 |
|--|-------------|------|
| 11 - Designated Gifts - IN | | |
| Flowers | 0.00 | |
| Donations | 0.00 | |
| TOTAL 11 - Designated Gifts - IN | 0.00 | |
| 18 - Charity - OUT | | |
| Flowers | 0.00 | |
| Sent to | 0.00 | |
| TOTAL 18 - Designated Gifts - OUT | 0.00 | |
| BALANCE - Designated Gifts | 0.00 | |

BANK AND ENDOWMENT ACCOUNT BALANCES

| Account | 12/31/2020 | 12/31/2021 | 2/28/2022 |
|---|---------------------|---------------------|---------------------|
| CHECKING TD Bank | 55,024.13 | 73,298.37 | 30,282.57 |
| Debit Card TD Bank | 2,127.74 | 4,517.45 | 2,303.45 |
| Discretionary Fund Checking | 559.39 | 466.89 | 466.89 |
| Petty Cash | | 262.05 | 240.02 |
| | 12/31/2020 | 12/31/2021 | 1/1/2022 |
| PNC 16-35-035-0464262 - Gloria Dei Church | 2,133,856.25 | 726,585.28 | 726,585.28 |
| reduction for real estate value included | (2,064,000.00) | (654,454.00) | (654,454.00) |
| PNC 16-35-035-0617188 - Simes | 254,474.75 | 269,905.62 | 269,905.62 |
| Church F 064786 - Alfred C Young [500.00] | 48,147.64 | 52,136.74 | 52,136.74 |
| Church F 064791 - A Adele Rudolph [6,501.15] | 141,783.69 | 153,530.91 | 153,530.91 |
| Church F 064934 - Dorothy Maynard Smith [380,000.00] | 1,392,951.95 | 1,507,374.98 | 1,507,374.98 |
| Church F 065033 - 4th Century Fund [300,000.00] | 411,870.94 | 480,622.76 | 480,622.76 |
| Church F 065117 - Simes | 150,148.10 | 162,481.91 | 162,481.91 |
| Church F 065140 Book 300 Joint Account | 17,304.57 | 15,296.82 | 13,042.89 |
| Church F 065157 - Amandus Johnson Churchyard Fund | 34,577.77 | 42,209.92 | 42,209.92 |
| Wells Fargo 1513091190 - Charles I Stille | 126,241.94 | 132,867.90 | 132,867.90 |
| W Fargo 1519175748 - Gloria Dei Church [46,000.00] | 410,366.98 | 442,133.41 | 442,133.41 |
| WF 1519178585 - Lunsbeck, Roebing, Hogeland [50,000.00] | 389,830.56 | 415,167.74 | 415,167.74 |
| | 3,447,555.14 | 3,745,859.99 | 3,743,606.06 |
| | | | 298,304.85 |

includes \$87,512 for church roof

LIABILITY ACCOUNTS

| Liability Accounts | 12/31/2020 | 12/31/2021 | 2/28/2022 |
|---------------------------------|------------------|------------------|------------------|
| Amandus Johnson Fund | 4,076.50 | 0.00 | 0.00 |
| Archaeological Study | 100.00 | 100.00 | 100.00 |
| Book 300th | 1,750.02 | -2,253.93 | -100.00 |
| Capital Improvement | 6,000.00 | 6,000.00 | 6,500.00 |
| Churchyard Renewal Project | 2,550.54 | 2,650.54 | 2,650.54 |
| Green Fund | 4,877.95 | 5,264.78 | 5,264.78 |
| HGDPC | 150.00 | 0.00 | 0.00 |
| Historical Committee | -101.06 | -181.12 | -181.12 |
| Lucia Forever Fund | 1,726.97 | 3,679.84 | 4,179.84 |
| Memorial Fund | 1,140.78 | 2,030.78 | 2,074.40 |
| Music Fund | -100.00 | 287.00 | 307.00 |
| Sunday School Fund | 105.67 | 105.67 | 105.67 |
| Youth Group Fund | 405.67 | 405.67 | 405.67 |
| TOTAL Liability Accounts | 22,683.04 | 18,089.23 | 21,306.78 |

Gloria Dei (Old Swedes') Church**BUDGET FOR 2021**

1/1/2021-2/28/2022

| Category Description | Actual | Budget | Difference | Yearly Budget |
|---|-------------------|-------------------|-------------------|-------------------|
| INCOME | | | | |
| TOTAL 03 - Regular Support | 6,897.24 | 7,500.00 | -602.76 | 48,000.00 |
| TOTAL 04 - Endowments | 1,078.61 | 5,500.00 | -4,421.39 | 160,775.00 |
| TOTAL Donations | 500.00 | 166.60 | 333.40 | 5,700.00 |
| TOTAL Fund Raiser | 3,356.80 | 100.00 | 3,256.80 | 73,832.00 |
| TOTAL Memorials | 40.00 | 0.00 | 40.00 | 100.00 |
| TOTAL Rentals | 12,342.80 | 9,126.44 | 3,216.36 | 53,159.00 |
| TOTAL 05 - Other Income | 5,584.42 | 4,513.22 | 1,071.20 | 132,791.00 |
| TOTAL INCOME FOR OPERATING | 20,318.65 | 22,126.44 | -1,807.79 | 341,566.00 |
| EXPENSES | | | | |
| TOTAL 05 - Fund Raising | 1,298.35 | 50.00 | 1,248.35 | 46,012.00 |
| TOTAL 12 - Diocesan | 5,304.46 | 5,304.46 | 0.00 | 18,052.00 |
| TOTAL 13 - Outreach from Operating Budget | 0.00 | 0.00 | 0.00 | 2,000.00 |
| TOTAL Clergy Expenses | 240.00 | 340.60 | -100.60 | 2,040.00 |
| TOTAL Compensation | 20,978.86 | 22,320.96 | -1,342.10 | 145,276.00 |
| TOTAL General | 803.72 | 2,171.66 | -1,367.94 | 19,240.00 |
| TOTAL Insurance | 3,962.00 | 2,625.00 | 1,337.00 | 8,250.00 |
| TOTAL Music Budget | 4,232.66 | 4,232.66 | 0.00 | 27,596.00 |
| TOTAL Office | 2,280.07 | 1,459.68 | 820.39 | 8,700.00 |
| TOTAL Property Expenses | 15,047.89 | 3,916.66 | 11,131.23 | 28,500.00 |
| TOTAL Sundries | 228.35 | 500.00 | -271.65 | 3,000.00 |
| TOTAL Utilities | 7,276.27 | 6,750.00 | 526.27 | 31,900.00 |
| TOTAL 14 - Operating Expenses | 55,049.82 | 44,317.22 | 10,732.60 | 274,502.00 |
| TOTAL EXPENSES for Operating | 61,652.63 | 49,671.68 | 11,980.95 | 341,566.00 |
| OVERALL TOTAL | -41,333.98 | -27,545.24 | -13,788.74 | 0.00 |

Date of Report: For February 2022

**Gloria Dei (Old Swedes') Church
916 S. Swanson Street
Philadelphia, PA 19147**

Approved: October 22, 2021

Job Description: Sexton

Reports to: Rector and Property Chair

Employee status: At will, hourly wage, part-time

Job Summary Overview:

The Sexton(s) of Gloria Dei (Old Swedes') Episcopal Church is/are the primary care takers of the buildings and grounds owned by Gloria Dei Church, located at 916 S. Swanson Street, Philadelphia, PA 19147.

The Sexton(s) will perform cleaning and routine maintenance duties in the church and auxiliary buildings and in the churchyard; or will give directions to other workers so engaged, including outside vendors, such as a plumber or electrician. The Sexton(s) open(s) and lock(s) the church and auxiliary buildings according to the daily schedule(s) defined by the Rector and Vestry. The Sexton(s) monitor and maintain the heating units and air conditioning units in all the buildings except the rectory.

The Sexton(s) will maintain the churchyard, keeping it free of trash and debris, keeping the brick pathways weeded, and will assure that the churchyard regulations regarding gravesite decorations are followed. The Sexton(s) will be responsible for snow removal on walkways, parking lot, and driveway, or the supervision of other workers so engaged. The Sexton(s) will be responsible for the supervision of contractors engaged by the church to do the grass cutting or other maintenance work, such as tree trimming.

The Sexton(s) will order supplies for cleaning and minor repairs as needed to perform these duties. The Sexton(s) will work in cooperation with event leaders to order supplies, as needed, for church events such as meals and other gatherings.

The "Essential Duties and Responsibilities" section of this job description follows. However, primary among the duties of the Sexton(s) is to ensure the cleanliness and presentability of the public buildings and the grounds, as well as addressing the safety needs inherent in rain storms, snow storms, utility outages, and other emergencies that may occur on the property. The details of these primary responsibilities are found under the headings. When there are times when desired work cannot get done in a timely fashion, it is the responsibility of the Sexton(s) to discuss with the Rector the order of duties.

Daily Essential Duties and Responsibilities:

- Open and close buildings (including setting alarms where applicable) except when other persons are authorized to do so. Adjust thermostats and lighting for efficiency.
 - Ensure opening (9AM) and closing (4PM) of church Tuesday through Sunday, and National Holidays that coincide with Gloria Dei Church services
 - [Rector to open and close the Church one day a week at the scheduled convenience of all parties; Parish Administrator to open and close the Church on Mondays, between 10AM and 2PM]

- Maintain cleanliness in all public building spaces.
 - Church: including sanctuary, nave, entranceways, side rooms, pews, window sills, floors, windows, tables, rails, ledges, stairs, and all other areas in need of cleaning.
 - Riverside Hall: including kitchen, hall, floors, window sills, windows, tables, chairs, countertops, and all other areas in need of cleaning.
 - Roak House: including Church office, Church office entranceway, and north stairway (other areas of the Roak House are the responsibility of YCCA to maintain cleanliness and orderliness and are not part of the Sexton(s) duties to clean)
 - Remove rubbish and trash from the premises
- Participate in the safety of persons and Gloria Dei Church property
 - Be the first point of contact for the Security Company. Notify the Rector and Property Chair when coverage is needed for vacation or other time off
 - Call police and park police when needed
 - Provide limited advice to dog walkers, homeless individuals, and others. If individuals are breaking the law, call the police. If they need advice, we can provide a brochure.

Weekly Essential Duties and Responsibilities:

- Give the vault key to the Altar Guild member assigned for the Sunday service
- Set up Riverside Hall for Fellowship and take down tables and chairs as needed
- Vacuum the floor of the Church loft
- Clean the refrigerator inside and outside
- Clean and disinfect trash cans
- Order supplies as authorized by Rector or Property Chair
- Replenish Welcome cards, notices, and pamphlets
- Retrieve funds from the collection box in Church and give to Parish Administrator to deposit
- Check/straighten toy area in church

Monthly Essential Duties and Responsibilities:

- Replace, or clean air filters for air conditioning units
- Care for grounds, including bushes, shrubs, and pathway weeding

Quarterly Essential Duties and Responsibilities:

- Wash church windows
- Wash the high pulpit
- Wipe the church doors
- Deep clean the stove and grill
- Ensure that safety devices such as smoke detectors and emergency lights are maintained in good operating condition

Yearly Essential Duties and Responsibilities:

- Coordinate with Rector and Vestry volunteer yard clean-up day
- Deep clean and floor polishing in Church, Riverside Hall, and Roak
- Check furnaces and maintain as needed
- Check fire extinguishers and call for recharging when expired or near expiration

As needed Essential Duties and Responsibilities:

- Open and close buildings for church activities and functions
- Give the vault key to the Altar Guild member assigned for weddings and funerals
- Coordinate with approved, outside service providers, such as plumbing, electrical, and exterminators
 - Oversee excavation for foundations or memorials (gravestones)
 - Direct meter readers as may be needed
- Perform minor repairs and reports needs for major maintenance to the Property Chair
 - Including: replace light bulbs and florescent tubes, repairs to toilets and faucets, small painting projects
 - Respond to needs of renters (YCCA and others) when problems occur, such as toilets, heat, electrical
- Remove snow and ice from all walkways, driveway and parking areas. Request outside assistance as may be needed
- Clean up after storms if flooding occurs. Request outside assistance as may be needed
 - Clear gutters and drains of debris
 - Sweep away standing water
- Roak Room, small meeting room downstairs, and bathrooms prior to parish use
- Receive flower deliveries if Parish Administrator is not onsite
- Performs other requests from the Rector or Property Chair as directed and negotiated within the limits of the position

Event Responsibilities* with extra pay as noted

- Wedding or Funeral rental for Church: \$175
 - Oversee floral or other wedding decoration to be completed by renter's vendor (or our event coordinator)
 - Clean up after the wedding event
- Wedding or Funeral rental for Riverside Hall: \$175
 - Set up tables and chairs as may be requested or oversee installation by the renter's vendor (or our event coordinator)
 - Clean up after the event
- Rental of Riverside Hall (non-wedding): \$175
 - Set up tables and chairs as may be requested or oversee installation by the renter's vendor (or our event coordinator)
 - Clean up after the event
- Rental of Roak bathrooms: \$75
 - Confirm adequate available supplies
 - Clean up after event
- Prepare the ground for an urn burial: \$200

NOTES: Would like to go over this list with vestry..some things should be correctly stated: being the part about collecting funds from the poor box. This is done by the Church administrator and Sexton. Any money related collection should have 2 people pick up and count. Also wording of At Will...in job description.

NOT NOTED:

- water heater put in Sexton house file in office
- still having city of phila. trash pick up problem. see sexton report from Feb.
- Riverside Hall problems with HardDrive-all info on file in office
- Heater in Church replaced Alot of xtra cleaning all info on replacement in file in office
- Fire Alarms batteries replace in Church see file in office
- homeless starting fires on Swanson Street
- Marie Isaacs name engraved

March 2022 Profile Report

| | |
|--|---|
| Chair: | Candace Roberts |
| Committee Members: | Julie Daye, Jill Duink, Nora Melley, Eric Sanchez, Jaime Konowal, <i>ex officio</i> , Barbara Abbott, consultant |
| Date of last meeting: | February 23, 2022 |
| Date of next meeting: | March 16, 2022 |
| Action Items In-progress/pending: | <ul style="list-style-type: none"> ● We have conducted several small group discussions ● Opinions are generally coalescing around 5 major themes ● We are collecting the forms to quantify the middle section to see what bubbles to the top for key skills |
| Projected timeline (revised) | <ul style="list-style-type: none"> ● Finalize questionnaire: January 31 - completed ● Schedule Zoom discussions with Vestry: Feb 1-11 - completed ● Announce the discussions with the congregation and place questionnaires at the back of the church: Feb 20, Feb 27 - completed ● Profile Committee Meeting, fine-tune questionnaire, if needed: Feb 16, 5:30-7 - completed ● Schedule Zoom/in-person discussions with congregations: Feb 20-27 ● Profile Committee Meeting, determine who might need a personal invitation to participate: Feb 23, 5:30-6:30 ● Complete discussions by March 24 ● Assemble all feedback into a word doc: March 26 ● Share document with committee for comment: week of March 28 ● Profile Committee Meeting, discuss and agree on the 3 soft skills, 3 hard skills, 3 goals: week of April 4 ● Refine document and design: week of April 11 ● Present document to Vestry on April 14 ● If not approved by Vestry, continue to refine and re-present to the Vestry on May 19 ● Present to DIOPA for review following approval by Vestry ● When the Profile is finalized and approved by DIOPA, move on to answering the online questions for Vestry review |

March 2022 Business Plan Report

| | |
|--|---|
| Chair: | Candace Roberts |
| Committee Members: | Amy Grant, Amy Sampson Liberi, Jaime Konowal, Amy Sampson Liberi, Christine McBride, Paula Minacci, Christine Pickup, Alan Segal, Jim Ufheil |
| Action Items In-progress/pending: | Rink Consulting has completed the market research project Results attached for discussion <ul style="list-style-type: none">• Perhaps we can agree on a name |

Upcoming Historic Gloria Dei Items

Geographical Society Panel discussion on March 30, 6:30-9pm

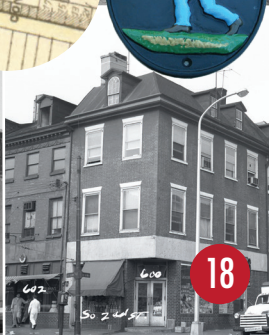
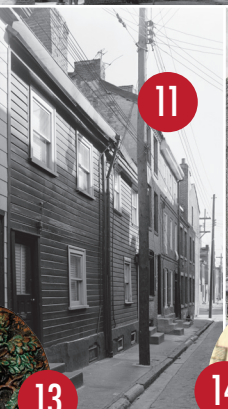
A PANEL DISCUSSION: MODERN TRADE & BUSINESS COMPARED THE HISTORIC SILK ROAD presented in collaboration with **Citizen Diplomacy International Philadelphia.**

- **DR. MARCO AIRAUDO**, DREXEL UNIVERSITY
- **DR. SAMUEL K. CHUEH**, CITY OF PHILADELPHIA / DEPARTMENT OF COMMERCE
- **PROF. JUDY OKUN**, ROWAN UNIVERSITY
- **Moderator: DR. BERRIN GUNER**, ROWAN UNIVERSITY

Walking Tours this Spring (see attached brochure for preview)

Book Festival: Sunday, May 15, at Historic Gloria Dei Church

Philadelphia on Fire



HGDPC

Historic Gloria Dei (Old Swedes')
Preservation Corporation

916 S. Swanson Street, Phila., PA 19147
215.645.2755 • preserveoldswedes@gmail.com
www.preserveoldswedes.org

ABOUT US

This walking tour was sponsored by the Historic Gloria Dei Preservation Corporation, a nonprofit organization that restores and preserves Philadelphia's Gloria Dei (Old Swedes') Church, its buildings, and its graveyard.

The Historic Gloria Dei Preservation Corporation does not receive government funding for our operations. **All of our projects and endeavors are made possible by the talent and dedication of our board of volunteers.** Your support is crucial for the preservation of this irreplaceable architectural and cultural landmark. **Any donation you make will help us do more to uncover hidden stories, repair this historic property and preserve this living history museum for future generations.** You can make a one-time donation or become a sustainer. All contributions are tax-deductible to the extent allowed by law. Our Federal ID# 45-3210057.

Visit our website to learn more about the benefits of giving to the Historic Gloria Dei Preservation Corporation. We accept most major credit cards. Recurring payments can be scheduled on a monthly, quarterly or annual basis. Checks can be mailed to: HGDPC, 916 S. Swanson St., Phila, PA 19147.

CREDITS

This tour was researched and written by Amy Grant, a volunteer board member at the Historic Gloria Dei Preservation Corporation. Brochure design by Lucid Digital Designs. Image credits are below.

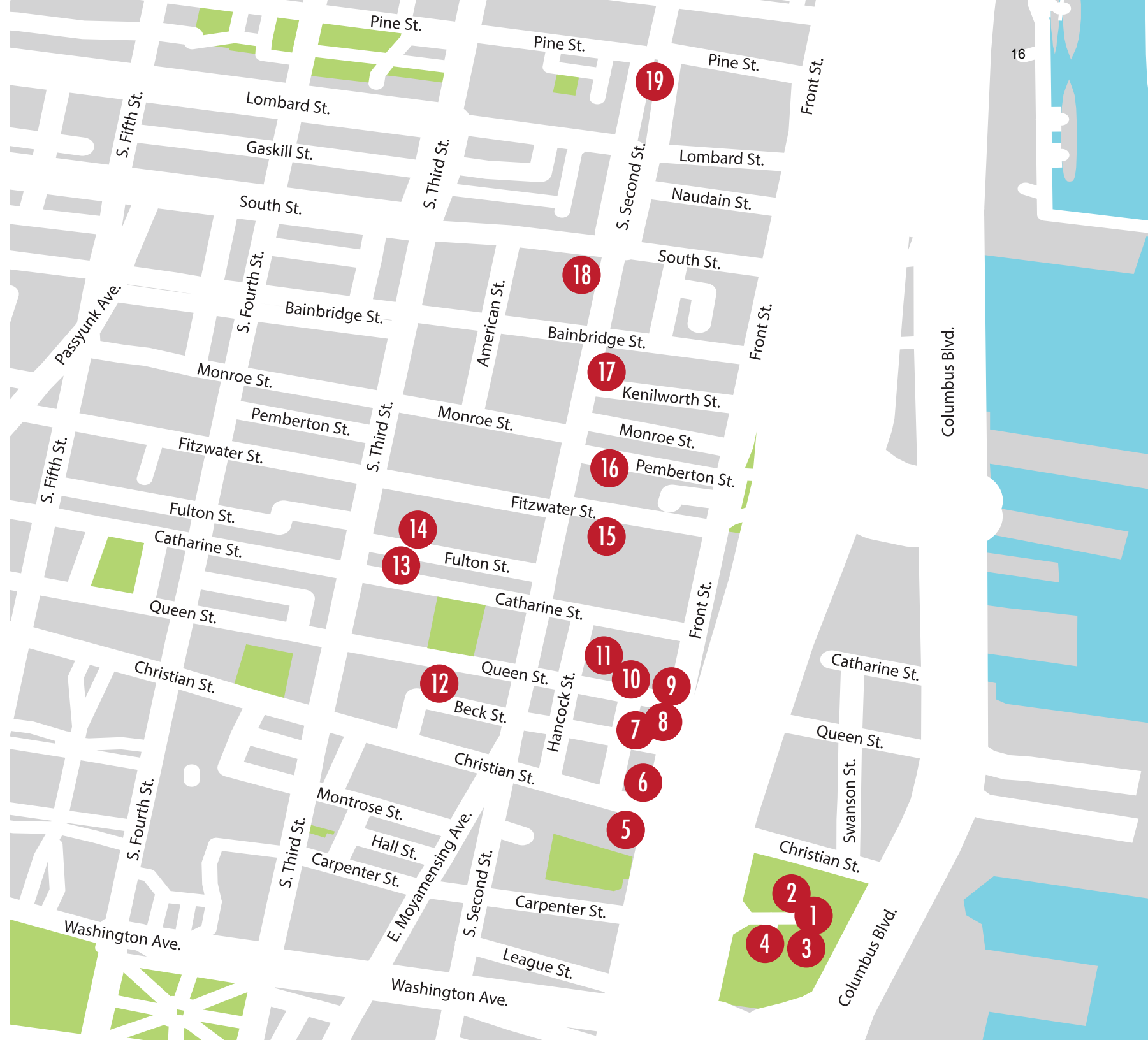
- 1 Factory fire near Gloria Dei (courtesy of Carol Jenkins).
- 2 Lightning rod (courtesy of thehistoryblog.com).
- 3 Fire bucket, late 18th-early 19th century (photo by Peter Harholdt).
- 4 Diligent Fire Company / Veteran Fireman's Fire Hat (courtesy of the National Museum of American History).
- 5 500 to 900 Blocks of Front Street (courtesy of PhillyHistory.org, a project of the Philadelphia Department of Records).
- 6 Joseph Marshall Houses (courtesy of the Library of Congress, HABS PA-1598).
- 7 Philadelphia Contributionship (photographer unknown).
- 8 Fire Association of Philadelphia (photographer unknown).
- 9 Church of the Redeemer (courtesy of the Library of Congress, HABS PA-1077).
- 10 Weccacoe Engine Company No. 9 (courtesy of the Library of Congress, HABS PA-1610).
- 11 Joseph Bird Houses (courtesy of the Library of Congress, HABS PA-1543).
- 12 Church of St. Philip de Neri (courtesy of the American Catholic Historic Society Ryan Memorial Library Historical Collections).
- 13 Mutual Assurance Company for Insuring Houses from Loss by Fire (photographer unknown).
- 14 Concord/Concordia Pl., detail from the 1875 Philadelphia Atlas by G.M. Hopkins.
- 15 Associated Fireman's Insurance (photographer unknown).
- 16 Pemberton Street Houses (courtesy of PhillyHistory.org, a project of the Philadelphia Department of Records).
- 17 715 S. 2nd St. (courtesy of PhillyHistory.org, a project of the Philadelphia Department of Records).
- 18 600-602 South 2nd Street (courtesy of PhillyHistory.org, a project of the Philadelphia Department of Records).
- 19 Firehouse scene showing firemen leaving firehouse pulling a hand-drawn fire engine by James Fuller Queen (c. 1857).



HGDPC

Historic Gloria Dei (Old Swedes')
Preservation Corporation

- 1 Gloria Dei (Old Swedes') Church
- 2 Benjamin Franklin's Lighting Rod
- 3 William Sheed
- 4 Alexander Napier
- 5 19th Century Development
- 6 Joseph Marshall Houses
- 7 Philadelphia Contributionship
- 8 Fire Association of Philadelphia
- 9 Church of the Redeemer
- 10 Weccacoe Engine Company No. 3
- 11 Wood Houses
- 12 St. Philip Neri Church
- 13 Mutual Assurance
- 14 Concordia Place
- 15 Associated Fireman's Insurance
- 16 Pemberton Street Fire
- 17 A Rare Storefront
- 18 Bridget Foy's
- 19 Headhouse Square



Proposal for Cooking Together!

Heather Myers and Jill Duink propose cooking a meal for Mercy Hospice together in the Hall, after church, on March 27.

We would ask for volunteers for menu planning and cooking, and donations.

Maybe spaghetti and meatballs, garlic bread, +++

We would be feeding 31 people. A vegetarian option is needed.

We would deliver our meal over to Mercy for them to re-heat.

We should think about green ways to package our meal.

- Jill has reviewed the idea with Mercy, but not talked to them about the date.
- Jill has cleared the schedule and idea with Chris and Paula
- Is March 27th a good date?

If all goes well, maybe we could make cooking together a monthly event.

Maybe, in the future, we could even cook for ourselves too, and have dinner together.

Proposal for Easter!

We can make flyers with our Easter Schedule.

I (and anyone else who wants to help) can staple them up on poles around the neighborhood.

Easter egg hunts can be very popular and we may attract some families in the area.

Who would like to brainstorm ideas for hospitality and children on Easter morning?

Who would like to volunteer to make our Easter especially meaningful and welcoming?

By Jill Duink

ACCOUNTING REPORT TO THE VESTRY: Finance Committee
March 2022

| Committee: | FINANCE | | | | | | | | | | | | | | | | | | |
|--|---|--------------------------|---|--|--------|----------|--|--------|--------|--------|---|--------|--------|--------|--|------------|--------------------------|--------------------------|---|
| Items to Discuss at Vestry | <p>1) Please designate funds for music for Easter Finance Committee recommends \$1,000 to \$1,200. Our Music Fund balance is \$307</p> <p>Information from Paul: Each artist - \$200 for one service, \$250 for 2 services Yes, they will do a sunrise and a 10:00 service It is very cool to have a musical sunrise wake-up!</p> <p>Looking up from our past: 2017 - 8 singers - \$1,600 2018 - \$1,445 2019 - 1 singer + Liberty Brass - \$900 2020 - \$1,200 2021 - \$250 for one singer, two services</p> | | | | | | | | | | | | | | | | | | |
| Checkbook Balanced | YES | | | | | | | | | | | | | | | | | | |
| Debit Card Acct Balanced | YES | | | | | | | | | | | | | | | | | | |
| Rector's Discretionary Fund | YES | | | | | | | | | | | | | | | | | | |
| | Beginning Balance | Ending Balance | | | | | | | | | | | | | | | | | |
| Checking Account | \$ 56,462.01 | \$ 30,282.57 | | | | | | | | | | | | | | | | | |
| Debit Card Account | \$ 3,153.56 | \$ 2,303.45 | | | | | | | | | | | | | | | | | |
| Rector's Discretionary Fund | \$ 466.89 | \$ 466.89 | | | | | | | | | | | | | | | | | |
| Pledge and Plate Tracking | Pledge under by: \$ 469 | | Plate under by: \$ 134 | | | | | | | | | | | | | | | | |
| Endowment Income | Under by \$4,421 (check from WF 48 for \$4,000 recv'd 3/6/22) | | | | | | | | | | | | | | | | | | |
| SUMMARY Income & Expenses | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;">Income</th> <th style="text-align: center;">Expenses</th> <th></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Actual</td> <td style="text-align: center;">20,319</td> <td style="text-align: center;">61,653</td> <td style="text-align: center;">41,334 Actual expenses EXCEED actual income</td> </tr> <tr> <td style="text-align: center;">Budget</td> <td style="text-align: center;">22,126</td> <td style="text-align: center;">49,672</td> <td></td> </tr> <tr> <td style="text-align: center;">Difference</td> <td style="text-align: center;">1,808 Under budget</td> <td style="text-align: center;">11,981 Over budget</td> <td style="text-align: center;">13,789 Budget DEFICIT expenses/income</td> </tr> </tbody> </table> | | | | Income | Expenses | | Actual | 20,319 | 61,653 | 41,334 Actual expenses EXCEED actual income | Budget | 22,126 | 49,672 | | Difference | 1,808 Under budget | 11,981 Over budget | 13,789 Budget DEFICIT expenses/income |
| | Income | Expenses | | | | | | | | | | | | | | | | | |
| Actual | 20,319 | 61,653 | 41,334 Actual expenses EXCEED actual income | | | | | | | | | | | | | | | | |
| Budget | 22,126 | 49,672 | | | | | | | | | | | | | | | | | |
| Difference | 1,808 Under budget | 11,981 Over budget | 13,789 Budget DEFICIT expenses/income | | | | | | | | | | | | | | | | |
| News | <p>1) Property repair and Liberty Tree pruning payment have blown our budget this month.</p> <p>2) We transferred \$2,253.93 from our joint Book 300 account to Gloria Dei's bank account to cover the extra publishing costs from last year.</p> <p>3) Our plate offering sent to the Bishop for his visit on 2/27/22 was \$150.</p> | | | | | | | | | | | | | | | | | | |

| February | spent | total | date |
|---------------------|-------|--------|---------|
| post office - books | 16.46 | | 2.03.22 |
| post office - books | 12.01 | | 2.07.22 |
| post office - books | 29.45 | | 2.09.22 |
| post office - books | 15.24 | | 2.10.22 |
| post office - books | 15.2 | 240.02 | 2.17.22 |



Episcopal
Community
Services

LOOK UP.

January 31, 2022

Gloria Dei Church
The Rev. Dr. Karyn L. Wiseman
916 S Swanson St
Philadelphia, PA 19147-4332

Dear Karyn and Members of Gloria Dei Church,

Some people look for ways to help, and you have taken action. At Episcopal Community Services, we meet the needs of Philadelphians living in poverty. I am both humbled and inspired by your support of that mission, and it is comforting to know that we face this challenge together.

When you make a gift to ECS, you trust us to put your dollars to good use. With your support, we provide vital services to those we serve: Working with families experiencing homelessness to find safe, permanent housing; Providing educational enrichment to K-12 students, both in-person and virtually; Supporting participants in our workforce development programs with long-term coaching to enable economic independence; Offering health and wellness programs to keep our participants healthy and strong. Our programs are improving lives, and that would not be possible without you.

On behalf of those we serve, I sincerely thank you for the support of Gloria Dei Church in the amount of \$665.37 designated to the Christmas Gift Card Drive. No goods or services were exchanged in consideration of this gift. Please retain this acknowledgement for tax purposes.

We look to the future with hope. Your support is a beacon of that hope. As we have done for 150 years, we will continue to serve the needs of the city. We are so grateful to have you by our side.

In faith,

David E. Griffith
Executive Director

225 S. 3rd Street
Philadelphia, PA 19106

215.351.1400

Wedding Venue Name Research

Report For:



March 13, 2022

RINK Consulting

“Marketing Intelligence for Business Success”

1420 Locust Street, Suite 31N
Philadelphia, PA 19102
215.546.5863
www.LindaRink.com

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Background and Scope of Work

Gloria Dei (Old Swedes') Episcopal Church in Philadelphia is a historic church dating from 1700. Gloria Dei is both the oldest church building in Pennsylvania still in use, and the second oldest Swedish church in the United States.

In order to increase its revenue, Gloria Dei is considering establishing a nondenominational wedding chapel business. It is in the process of choosing a name and requires research to determine which name options would be most recognizable and appropriate for the business.

Research Objectives:

- Measure awareness and perceptions of Gloria Dei (Old Swedes') church vis-à-vis other historic Philadelphia churches
- Evaluate alternative names for proposed wedding venue business

Methodology

An online survey was administered by Dynata, an online research panel company, in late February/ early March 2022.

Respondent profile:

- Age: 25 to 50
- Geography: 50-mile radius around zip code of 19147

The following description and photo of Gloria Dei (Old Swedes') Church was included in the survey after the unaided and aided awareness questions:

“Gloria Dei Church, also known as Old Swedes’ Church, is the oldest active church in Pennsylvania. Gloria Dei is located in the historic Queen Village section of Philadelphia by the Delaware River. The church building, dating from 1700, is situated in a tranquil park-like setting. It is a National Historic Site.



The church and its adjacent Riverside Hall can be reserved for both Episcopalian and nondenominational marriage ceremonies. You can provide your own officiant or minister or plan a self-uniting ceremony. Free onsite parking is available.”

EXECUTIVE SUMMARY & KEY FINDINGS

Sample size: 216 individuals began the survey; 210 completed it.

Note: The sample size, while adequate for evaluating responses among the total sample, is too small to allow for statistical analysis and/or comparisons among specific segments. These comparisons should be viewed as *directional* only.

Key Findings

1. Unaided awareness of historic churches in Philadelphia is quite low in general among these respondents.
 - 155 out of 216 respondents could not name any historic church.
 - 5 named Gloria Dei; one named Old Swedes' Church
2. Aided awareness: Gloria Dei had slightly higher recognition than Old Swedes', at 13% and 7%, respectively.
 - St. Peter's Episcopal Church had the highest recognition of the ten churches in the list presented, at 34%. (See Detailed Results for the list and all results.)
3. 32% of total respondents found the description very appealing as a wedding venue, because of its history, architecture and setting.
4. No single name emerged as the clear winner; the top three name choices were quite close. Selected verbatim comments are in the Detailed Results.
 - Weddings at Gloria Dei: 25%
 - The Riverside Chapel at Gloria Dei: 24%
 - Riverside Weddings at Gloria Dei: 21%
5. It should be noted that the word "Riverside" has both positive and negative connotations, which should be taken under consideration. (See verbatim comments in the Detailed Results.)

Respondent Sample Composition

Sample size: 216 individuals began the survey; 210 completed it.

- What county do you reside in? *

| | | |
|--------------|-----|----|
| Philadelphia | 22% | 47 |
| Camden | 11% | 23 |
| Montgomery | 10% | 21 |
| Delaware | 6% | 13 |
| Bucks | 4% | 9 |
| Gloucester | 4% | 8 |
| Burlington | 3% | 6 |
| New Castle | 2% | 5 |
| Berks | 2% | 4 |
| Chester | 1% | 3 |

* Excludes responses such as USA, PA, NJ, etc.

- **Religion or faith-based organization**

| | Responses | |
|--|-----------|------------|
| I have no religious affiliation | 30% | 62 |
| Roman Catholic (Catholic) | 27% | 56 |
| Protestant (Baptist, Methodist, Lutheran, Presbyterian, Pentecostal, Episcopalian, Jehovah's Witness, nondenominational, etc.) | 24% | 50 |
| Prefer not to respond | 5% | 10 |
| Inter/Non-denominational | 4% | 8 |
| Jewish (Judaism) | 2% | 5 |
| Buddhist | 2% | 5 |
| Muslim (Islam) | 2% | 4 |
| Hindu | 0% | 1 |
| Other ("Christian") | 9% | 18 |
| | | 210 |

Detailed Results

1) Unaided awareness

Respondents were asked: “Are you aware of any historic churches within the city limits of Philadelphia, Pennsylvania? If so, please write their names. If you can’t think of any, write “none.””

- 155 out of 216 respondents could not name any historic church.
 - 14 named the Basilica of Saints Peter & Paul
 - 10 named Christ Church
 - 5 named Gloria Dei; one named Old Swedes’ Church
 - Other churches had only a few mentions

2) Aided awareness

Respondents were given a list of ten churches and asked: “Have you heard of any of these historic churches in Philadelphia?”

(Multiple answers were possible per respondent)

- 28% of respondents did not recognize any of the churches listed.
- St. Peter’s Episcopal Church had the highest recognition, at 34%.
- Gloria Dei had slightly higher recognition than Old Swedes’, at 13% and 7%, respectively.

| | | |
|-------------------------------------|-----|----|
| St. Peter's Episcopal Church | 34% | 73 |
| None of the above | 28% | 60 |
| St. Augustine Roman Catholic Church | 25% | 53 |
| The Church of the Holy Trinity | 24% | 51 |
| St. Patrick's Church | 21% | 46 |
| Old St. Joseph's Church | 19% | 41 |
| Christ Church | 18% | 38 |
| Old St. Mary's Church | 17% | 37 |
| Gloria Dei Church | 13% | 27 |
| Old Pine Street Church | 11% | 23 |
| Old Swedes' Church | 7% | 16 |

Answered

216

3) Appeal of Gloria Dei description and photo

Respondents were asked: “Regardless of whether you would personally be interested in this now or in the future, how appealing is this to you as a wedding venue, based on the above description?”

- 32% of total respondents found the description very appealing as a wedding venue.
- 29% found it somewhat or very appealing.

Of those who found it very appealing (69 respondents), 38% were Catholic and 28% Protestant.

| Very Unappealing | Somewhat Unappealing | No Opinion Either Way | Somewhat Appealing | Very Appealing |
|------------------|----------------------|-----------------------|--------------------|----------------|
| 8% | 10% | 21% | 29% | 32% |
| 18 respondents | 22 respondents | 44 respondents | 61 respondents | 69 respondents |

Selected comments from those who found it **very appealing** include:

- *The church looks absolutely beautiful and a fantastic place to visit.*
- *It's very quiet and peaceful.*
- *The church has a long history and great significance.*
- *Very easy on the eyes picture perfect wedding venue*
- *It seems very intimate and has plenty of great historical context.*
- *It's vintage and historical*
- *OMG Wooow, I liked it very much it is so nice, peaceful and very lovely.*
- *It's cute and you can customize your ceremony there.*
- *It seems like a majestic place for the perfect spring wedding*
- *It's seems that they very open to everyone's needs sounds pretty good*
- *Its very historic and beautifully designed. It means a lot to Philadelphia.*
- *It has a beautiful look and comforting views and it also has that welcoming feeling*
- *It looks quaint in a beautiful park area. Free parking is a huge plus*
- *It's has history to it so yes it is very appealing and who don't want to get married by the water and a garden*
- *You can provide your own officiant or minister and there's also free parking onsite*

Among those who found it very or somewhat **unappealing**, there were six negative comments about the gravestones and/ or cemetery being close to the church, which was somewhat off-putting.

Recommendation: Consider using photos without the prominent gravestones when advertising the venue.

4) Uniqueness of Gloria Dei

What, in your opinion, sets Gloria Dei (Old Swedes') Church apart from other wedding venues in the Philadelphia area?

These are selected responses from those who found it **very appealing**:

- *age of the church and the location*
- *It does not look like the city.*
- *It is one for rental and is different from your standard cathedral wedding ceremony*
- *Environment and history.*
- *Beautiful scenery and green plants.*
- *the location, history, heritage and the nice architecture*
- *it will marry any religion in it*
- *I think it is located in special place. I liked it very much*
- *The fact that it is over 220 years old and is a nondenominational church that welcomes outsiders*
- *It's quaint and would look great in pictures.*
- *The location and the view/ scenery*
- *It stands out because it is the oldest church in Philadelphia. It is over 200 years old. It holds a special place in the cities history.*
- *Has a very classy look to it and comforting*
- *It's bigger and is more people would like to make big weddings there*
- *It's old fashioned and I love that*

5) Reaction to Names

Respondents were asked: “Which of the following names is the best choice, in your opinion?”

- No single name emerged as the clear winner; the top three names choices were quite close.

| | | |
|---|-----|----------------|
| Weddings at Gloria Dei | 25% | 53 respondents |
| The Riverside Chapel at Gloria Dei | 24% | 50 |
| Riverside Weddings at Gloria Dei | 21% | 45 |
| Weddings at Old Swedes' Church | 16% | 33 |
| Riverside Chapel Weddings at Gloria Dei | 14% | 29 |

- Note: The word “Riverside” led some respondents to believe that the location was actually on the bank of a river. For others, however, “Riverside” had negative connotations (See comments below).

Reasons why respondents selected a particular name (Selected Comments):

1) Weddings at Gloria Dei (25%)

- *Simple yet elegant*
- *This name is simple and right to the point.*
- *It goes together well. It sounds like somewhere people want to get married.*
- *Keeping the historical name while letting people know what's available*
- *Riverside actually has negative connotations. Delaware River hasn't always been a safe neighborhood so I would leave the river part out of it.*
- *Easier to say*
- *Riverside is a low income town right over the bridge in. South jersey*
- *It's easy to remember n it sounds like a place I'd wanna explore*

2) The Riverside Chapel at Gloria Dei (24%)

- *Don't want the name weddings in the name of it because it's not just for weddings*
- *It sounds the most quaint and appealing to me without being too wordy.*
- *It seems the most accurate and nice sounding of the choices but I would actually prefer The Riverside Chapel at Old Swedes Church.*
- *Such a name is very recognizable.*
- *It's simple an it will tell ppl exactly what it is*
- *I like how it sounds. With the word wedding in the title limits it somehow*
- *Has the best flow to it*
- *Because saying chapel lets you know inside a church*
- *Simplicity*
- *I like chapel more than church, especially for nondenominational people*
- *The word chapel is more traditional*
- *It is clear that it is a church. If it doesn't include the word chapel or church, some people might not know that.*
- *Let's you know right away that it's located near a river.*

- *This name would maintain parts of the original name, make it modern, and memorable.*
- *I think it sounds romantic*
- *Having Wedding in the name sounds tacky*
- *The appeal of a riverside ceremony is strong*
- *Being by the river in a chapel sounds quaint.*

3) Riverside Weddings at Gloria Dei (21%)

- *It sounds less religious.*
- *most concise and obvious*
- *It sounds exclusive and meaningful.*
- *Sounds nicer and more elegant*
- *It would be romantic and popular to get married in a church by the river.*
- *Riverside would be a great name for the scenery.*
- *It sounds, and flows the nicest.*
- *If you can't afford to have a beach wedding you can be by the water*
- *When you say riverside my mind immediately goes to wedding by the river next to water and a beautiful back drop for photo shoots*
- *Old Swedes' Church doesn't sound inviting, Riverside and Gloria Dei may be inviting*
- *Riverside emphasizes the setting*
- *It sounds more scenic and old fashioned than the other options*
- *Well if you say chapel it's more like drove to Vegas but Philadelphia just to get hitched*

4) Weddings at Old Swedes' Church (16%)

- *You know its old*
- *Let the history of the church come through.*
- *"Old Swedes" is more eye-catching to draw attention for further research*
- *Have a strong sense of ceremony, have a wedding in an old church.*
- *I like this option best because it still includes the name of the original Church.*
- *The other ones sound corporate*
- *The name fits it more because of the background*
- *Cause although those are all good names this one just got my attention a little more and it stood out more in my opinion*
- *I think this stands out especially for people who are looking for places to have a wedding, and it is a fast way for someone who is looking for a wedding venue*
- *Many do not know what Gloria dei is but old Swedes church is well known.*

5) Riverside Chapel Weddings at Gloria Dei (14%)

- *It is unique and very impressive*
- *It's the most descriptive It sounds welcoming and homey*
- *Because Riverside and chapel make it seem Charming*
- *Because you want people to know that it's also a church. There will be a religious feel.*
- *It would make more people want to go and marry by the river*

Riverside Weddings
AT GLORIA DEI

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